

ARTS ^{in the} HEART of AUGUSTA FESTIVAL

Young Artist Market Guidelines, Rules & Regulations

Rev. 2025

Dates of Festival

Third Weekend of September Annually

The Greater Augusta Arts Council and the City of Augusta are proud to present the Annual Arts in the Heart of Augusta Festival. We love to see our community's young artists so enthusiastic about participating in the arts. Every year, we provide an opportunity for them share their passion in our Young Artists Market, aka *the YAM*.

The Young Artist Market is an arts and crafts market that allows for artists of any school-aged (4–18) to become arts entrepreneurs. It is our hope that by participating in the YAM that Young Artist Marketeers gain a better appreciation for the arts while learning about what it takes to be an arts professional.

Rules and Regulations:

1. The YAM at the Arts in the Heart Festival is an area where young artists may sell their arts, crafts, music, and more. This includes, but is not limited to: Photos, prints, painting, drawing, music playing, literature, illustrations, comics, zines, poetry, sewing, decorated clothing, face painting, jewelry, crafts, nail painting and hair braiding. *All YAMS must first check-in at the Young Artist Market Main Tent. This includes musicians.*

Unfortunately, we cannot allow food items, handmade soaps, cosmetics (including makeup and lotion), or candles for sale in the young artist market.

2. Any school-aged youth, kindergarten – 12th grade may participate. (4–18 years of age). Only youth 18 and under (high school graduates within the last 6 months are permitted) are allowed to sell artwork. **Artwork must have been made by the youth selling it. No adult artists permitted to sell.** Those artists younger than 16 years of age must have a parent or guardian present for the duration of their stay. *If it is discovered that a participating YAM booth is in fact adult-made artwork, the booth and its members will be escorted off festival property and not welcomed back into the YAM or festival.*

3. **Young Artists must submit a form to participate.** Form can be found at www.artsintheheartofaugusta.com . *All artists must be present and actively selling work to permit them to share a space with a group or partner – no one artist selling for multiple individuals.* There will be no walk-in participants in the YAM.
4. **Each artist must fill out their own form to participate.** If they are with a group or a friend, each member of the party needs to fill out a form. This allows our team to plan for a bigger space for your dynamic duo or group. Please note in the form if they are with a group or partner.
5. **No artist or guardian will be allowed to drive on to the festival site to set up.** Please plan to tote in merchandise/tables/chairs. We do not have an unloading gate/area.
6. ***Badges or a Youth Emerging Artist Membership are required to participate.*** Admission badges must be purchased before young artists are allowed to set up their table. Young artists and their guardians must both have badges. Pre-sale tickets will be made available on www.artsintheheartofaugusta.com , at local businesses such as Augusta & Co., Sacred Heart Cultural Center or the Richmond County Tag Offices. They can also be purchased day-of at the Family Area Gate before YAM check-in. Info on the Youth Emerging Artist (YEA) Membership of the Greater Augusta Arts Council can be found at www.augustaarts.com . Registration for the YEA participants must coincide with sign-up and be completed before the deadline to be considered.

Artists under the age of 10 are still required to have a badge or membership to participate in the YAM. Volunteers & Performers with an entry wristband should plan to purchase a badge to participate in the YAM.

7. Young artists will be allowed to enter the festival up to 30 minutes before festival opening each day. You must be wearing our badge to enter. You will not be allowed to set up before that time.
8. After checking in, YAMS will receive an Artist ribbon or membership artist badge. This is required to be worn while the young artist is selling during the festival. It should be pinned to the entry badge and worn in plain sight.
9. Parents or guardians must be present and available for the duration of their stay. There will be no adult supervision provided by the festival or its partners. Children younger than 16 years of age are not to be left unattended.
10. Each registered Young Artist Marketeer will have a 3' x 3' space to set up their wares. Works can be displayed on **ONE** standard-sized (3ft x 3ft), square card table. Due to space

constraints. **NO FULL SIZED TABLES**, unless two or more young artists are both signed up and selling work together. Tables may be set up how the YAMS see fit.

11. **Small 4'x4' tents or beach umbrellas are now permitted. No walls are permitted.** For safety reasons, all tents and umbrellas must be properly weighted. We require 50lb weights for all tents and umbrellas. If you do not have weights on your shade items, you will be asked to take them down. Questions about displays can be directed via email to the Family Area manager heather@augustaarts.com.
12. **YAMS are required to bring their own battery power source**, should they require power. There is no readily available electricity hook ups. *No generators are allowed in the YAM.*
13. **Young Artists must have means to sell their wares.** Meaning they must have a way for patrons to pay for their merchandise. YAMs should plan to bring cash, or have mobile methods of payment ready (such as visible links for Venmo, Cashapp, Apple Pay, Square, etc).
14. **YAMS may sell as long as the festival is open, for however long the young artist desires.** There is no requirement of time. This is a come-and-go market. Please inform the Young Artists Market team at the main booth when you leave. This allows our team to give your space to a new artist. *Please check-out before you leave!*
15. **Be ready for the weather**– sunscreen, rain gear including umbrellas. No tents allowed. Water bottles and snacks are highly recommended.
16. **YAMS are not permitted to leave their property overnight. All YAM booths are required to be cleared out at the close of the festival each day.** Artists must plan to pack up their merchandise, table, chairs and display set-up and take it with them when they leave. *The Arts in the Heart Festival Committee and Staff are not responsible for abandoned property.*

FAQ:

Where do I go to take part in the Young Artists Market?

YAMs are allowed to enter 30 minutes prior to the festival opening Friday – Sunday. After you purchase a badge, you will enter through the closest Family Area entrance. A map will be provided prior to the festival. You will check in at the Young Artist Market information tent, located within the Family Area. After you receive your artist ribbon, you may set up. Young artists are not permitted to leave their wares overnight.

Where do I park?

Street parking or local lots near the Family Area site are available. Site maps will be provided closer to the festival.

Is there Electricity I can use?

No, electricity is not readily available in the YAM, please plan to bring battery operated devices should you need power. No generators are allowed in the Young Artist Market.

Can my kids share a table?

Yes, as long as both are signed-up through our form.

What is the age cap?

Children at high school age and younger are able to sell in the Young Artist Market. High School graduates who have graduated within the last 6 months are also eligible. Children over the age of 16 should plan to show a form of school or government issued ID to prove their age is appropriate to sell in the YAM at check-in.

My kid is under 10 years old, why do they need to buy a badge if they get in for free?

In fairness, badges are required for all Young Artists who plan to participate in this market. It is considered our fee to participate and gets you into the festival/market all weekend long.

Do we have to be there all day?

No, we expect the YAMs to come and go as they please. Please check-out with our team when you do leave, so we can offer your spot to a new artist.

Why can't we sell food items, soaps, cosmetics or candles?

Due to safety concerns, we cannot allow food items, soaps, cosmetics or candles to be sold in the Young Artist Market. The safety of our patrons is incredibly important to us.

What should I bring, outside of the art I plan to sell?

Our festival is a rain or shine festival. It being an outdoor festival in Georgia means it can be very hot, humid or rainy. Please plan to bring sunscreen, umbrellas, water and snacks. Most kids will put all their wares in a sealable plastic tote to make transporting easy. Artists should also plan to bring cash/change for sales or methods of payment like Venmo, Square, Paypal, etc. Wear weather appropriate clothing.

How will I know if we are selected to participate?

All that sign-up and qualify get approved to participate. If the committee has questions, they will reach out to you.

Who can answer my questions before, during and after the festival?

The Young Artist Market is managed by the Greater Augusta Arts Council staff and Nancy Johnson. For questions, please contact heather@augustaarts.com or call 706-826-4702